AGILE ACADEMY

Accelerate your career into a business analyst or product owner role

with Agile Academy, the training program that prepares you to successfull break into tech.

Whether you're experienced or new to tech, Agile Academy helps you learn the skills and tools needed to obtain a fulfilling career as a product owner or business analyst.

- 16 Weeks, Part-Time
- Live, Evening Classes
- 2 Industry Certifications
- 1:1 Support with Industry Mentors
- Live Interview Preparation
- Resume & Job Application Support
- Continuous Learning Sessions
- Alumni Community

No degree or tech experience necessary.
We'll teach you the tools and skills you need to know.

YOUR WHY

You want to land a new role... as a business analyst or product owner.

How do you get from where you are to where you want to be?

About The Roles

Business Analysts

- Find solutions
- Drive efficiency
- Help teams and systems work better together
- Provide insights
- Engage new challenges

The medium total pay for business analysts with 0-1 years of experience is $105K/yr.

Source: Glassdoor (October 2024)

Product Owners

- Influence what gets built
- Prioritize work that matters
- Collaborate with teams
- Address customer needs
- Engage new challenges

The medium total pay for product owners with 0-1 years of experience is $126K/yr.

Source: Glassdoor (October 2024)

Companies that have hired our graduates!

Our alumni have been hired by tech giants and startups alike.

Why Agile Academy?

TABLE OF CONTENTS

1 Your Why

2 About Agile Academy

3 Product Builds

4 Tuition

5 Alumni

6 Next Steps

1 YOUR WHY

We take the guesswork out of your goal:

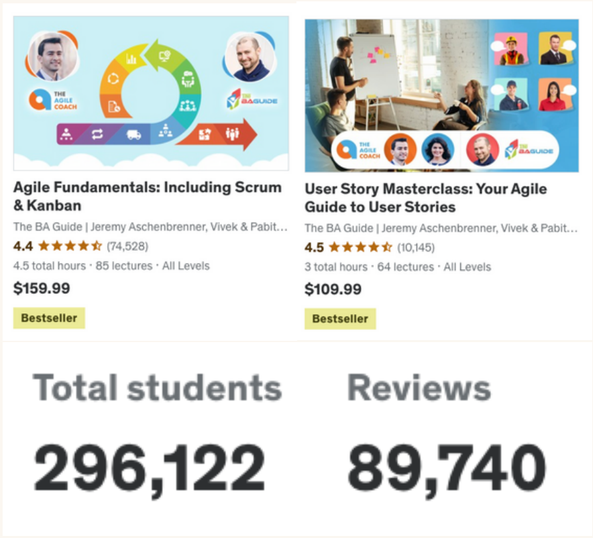
to land a role in tech.

YOUR WHY

Here's the truth...

Employers care about your skills, hands-on experience, and what you've actually built.

Yes, you can find free tutorials on YouTube or affordable courses on Udemy. In fact, our. C-Suite executives have created several bestselling Udemy courses.



BUT...

Piecing together a comprehensive skill set on your own and developing a real strategy is challenging:

- How do you know which skills to prioritize?
- Where do you turn when you have specific questions?
- What do you have to show for all your learning efforts?
- How do you gain real-world, collaborative experience?
- Do you know what employers are really looking for in resumes and LinkedIn profiles today?

YOUR WHY

Breaking into tech is tough but not impossible. Without a clear strategy and roadmap, though, it’s easy to get stuck spinning your wheels and miss out on opportunities that could lead you to the role and financial success you’re aiming for.

And without knowing which tools, technical skills, or frameworks to focus on—combined with a lack of hands-on experience and no mentor to guide you—it’s easy to feel lost, uncertain, and overwhelmed by imposter syndrome.

YOUR WHY

Blindly applying to jobs on your own and hoping that someone will “take a chance” on you without having the right education, experience, certifications, or resume is soul sucking.

Because no one responds.

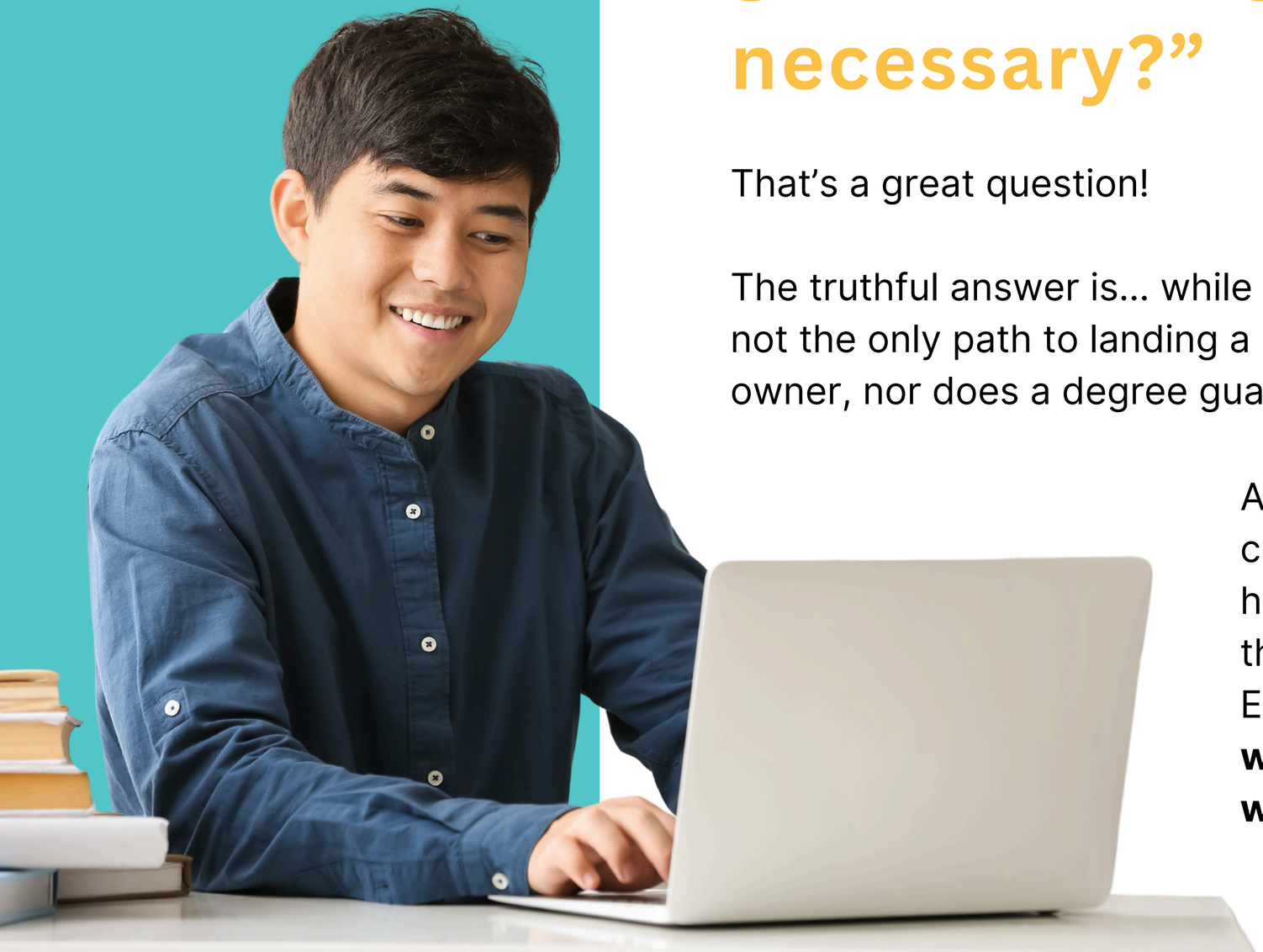
The market is tough. Without the right skills and experience on your resume, recruiters and hiring teams are likely to overlook your resume.

And when you do land an interview…

The interview is a flop. Without the right skills or experience to back you up, you find yourself struggling to come up with the right answers to the questions that matter. The interviewer quickly picks up on the gaps, and before you know it, the opportunity slips away.

It’s a harsh realization: getting the interview is only half the battle. Without proper preparation, even that lucky break can turn into a missed opportunity.

YOUR WHY



“Should I go back to school and get a tech degree? Is it necessary?”

That’s a great question!

The truthful answer is… while a tech degree can be helpful, it’s certainly not the only path to landing a role as a business analyst or product owner, nor does a degree guarantee that you’ll successfully land a role.

At the end of the day, organizations really care about the right combination of skills, hands-on experience, and certifications that prove your ability to do the job. Employers are generally more focused on **what you can do rather than where or what you’ve studied.**

YOUR WHY

“My biggest takeaway was just reading about things or watching videos is completely different than working together.”

- Widisha, Alumni

YOUR WHY

“I had an interview yesterday, and in interview prep two weeks ago, the questions were nearly identical. And because of the externship, it was like, okay, cool. I can actually talk about this and explain it.”

- Courtney, Alumni

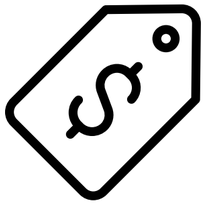
YOUR WHY

“Working on the externship gave a little bit of real world experience of how the process goes, like, how sprint planning goes, how retros go, refining the backlog, just like going through an overview, and it kinda gets us ready for jobs. Because even though it's not gonna be exactly like this, we have an idea of how it flows and how everything works.”

- Anthony, Alumni

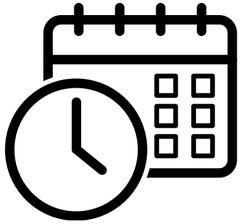
YOUR WHY

What’s holding you back from making the leap?



Money

We hear you. This is a big decision. It’s an investment in you, your career, and your future. What is not taking the leap costing you? We have a number of different funding options to make your dream a reality.



Time

We understand that time is our most precious resource. Our program is a part-time commitment (10-12 hours a week). Classes are remote and in the evening to accomodate work schedules.

The Unknown

“Will I really be able to land a job in this new field?” Our program provides real-world skills, hands-on experience, and a supportive network to help you stand out. With these tools, you’ll be ready to step confidently into a new role and thrive.

YOUR WHY

“I don’t come from a tech background.”

Most of our alumni who have successfully transitioned into tech didn’t either.

YOUR WHY

Meet

Muskaan

Retail Employee ➡ Business Analyst

- No tech experience
- No tech degree
- Limited professional work experience

overcame

Successfully transitioned.

YOUR WHY

Meet Siddharth

College Student → **Product Owner**

- Mechanical engineering student
- No tech experience
- Work visa requirements

overcame

Successfully transitioned.

YOUR WHY

Meet

Mariah

Marketing → **Business Analyst**

- No tech experience
- No tech degree
- Professional time constraints

overcame

Successfully transitioned.

2

ABOUT AGILE ACADEMY

AGILE ACADEMY

The end-to-end career-building program for aspiring product owners and business analysts

Gain the hands-on experience and skills needed to catch the attention of organizations and succeed in your role as a business analyst or product owner.

- ✓ part-time (8-12 hours/week) time commitment
- ✓ remote, live evening classes
- ✓ industry recognized certifications
- ✓ personal branding and resume support
- ✓ virtual assistant support for job applications

ABOUT AGILE ACADEMY

Time Commitment

All good things take time.

Time is our most precious resource, and it's true that this will take time.

You'll spend 8-12 hours a week

- completing self-paced coursework
- attending live classes
- working with your peers and mentors
- applying for jobs
- preparing for interviews

BUT...

How much time would a better paying job give you back?

- You wouldn't spend so much time worrying about money.
- You could be more present for important family moments.
- You could compete for more flexible work opportunities.
- You could travel or take time off without financial stress.
- You could have more time to pursue hobbies or personal projects.

ABOUT AGILE ACADEMY

“What time are live classes? I have a job.”

Normal Program Sessions

Unless there are special circumstance, our live sessions usually take place Monday through Thursday 7-9:30pm CST. You will attend live sessions 1-3 times a week from the time you start the program until you land a role, depending on where you are in the program.

1:1 Sessions

1:1 sessions are available throughout the week. Times vary based on the ability of you and the mentor mentor/team member you are booking a 1:1 with. There is a list of mentors available to meet with you along with their booking calendars in the student portal.

Continuous Learning Sessions

We offer continuous learning sessions as our mentors have availability and learners request them. These sessions are usually offered on Sunday evenings or during the week when the majority of individuals don’t have other classes. These sessions are open to current students as well as alumni.

2 Industry Certifications

Like them or hate them, certifications offer you professional credibility and a competitive edge against non-certified peers.

As you go through the program, you'll work to earn two industry-recognized certifications. The first certification is ICAgile's Agile Fundamentals. This is a self-paced course that you'll work through in the first three weeks of the program.

The second certification is Agile Product Ownership (APO) and certifies you as a product owner. This is a live, attendance/participation based class that consistently receives a 5 star rating.

We cover the cost of both the Agile Fundamentals and APO certifications through our organization.

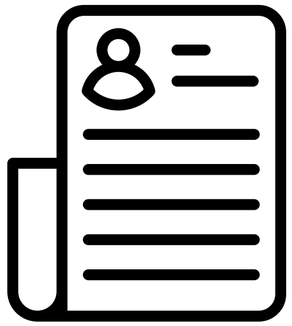
ABOUT AGILE ACADEMY

Branding, Resume, and Interview Support

Making a career change requires the right support. Here’s what we offer to help you succeed:

LinkedIn Branding & Resume

You’ll work together with someone on the team to determine your new and transferrable skills. Together, you’ll update your resume and LinkedIn profile to help you stand out as a qualified candidate.



Interview Prep

You’ll attend weekly interview prep with industry experts to help you prepare for interviews. Have a final round interview? Schedule a 1:1 to help you secure the role.

ABOUT AGILE ACADEMY

“How do I stand out in this job market?”

The truth is that certifications are great, a good resume is fabulous, and being prepared for your interview is *chef’s kiss*. But, employers care about the work you’ve actually done.

We’ve solved this.

Through our program, you’ll work with product mentors and developers to build out a product, and when you need a reference, one of our team members are happy to testify to your hard work and effort.

ABOUT AGILE ACADEMY

It only takes one “yes”

to make your vision a reality.

Job Application Support

At the end of the program, you’ll be connected to a virtual assistant who will help you put in job applications, increasing your chances of interviews.

3 PRODUCT BUILDS

Product Builds

Do the work.

We mentioned organizations care about what work you've done, and we briefly mentioned that you'll work with software engineers and product mentors on a product build. But what will you actually do?

In the end, we can't give you *exactly* the same experience that you'll have working in an organization. However...

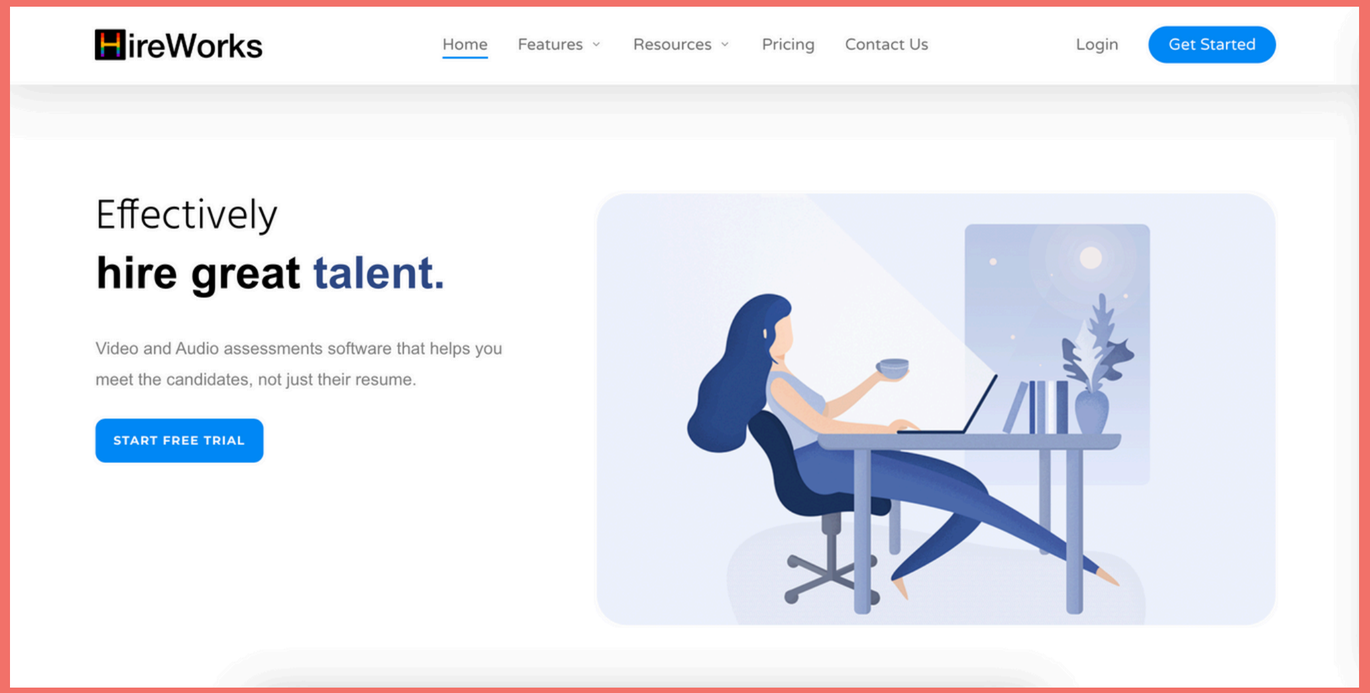
YOU WILL...

- Gain hands-on experience using industry standard tools
- Collaborate on product designs
- Write and update product documentation
- Participate in agile ceremonies with developers to simulate real-world product development cycles
- Contribute to team discussions and work sessions
- Present product updates and findings to peers and mentors for constructive feedback

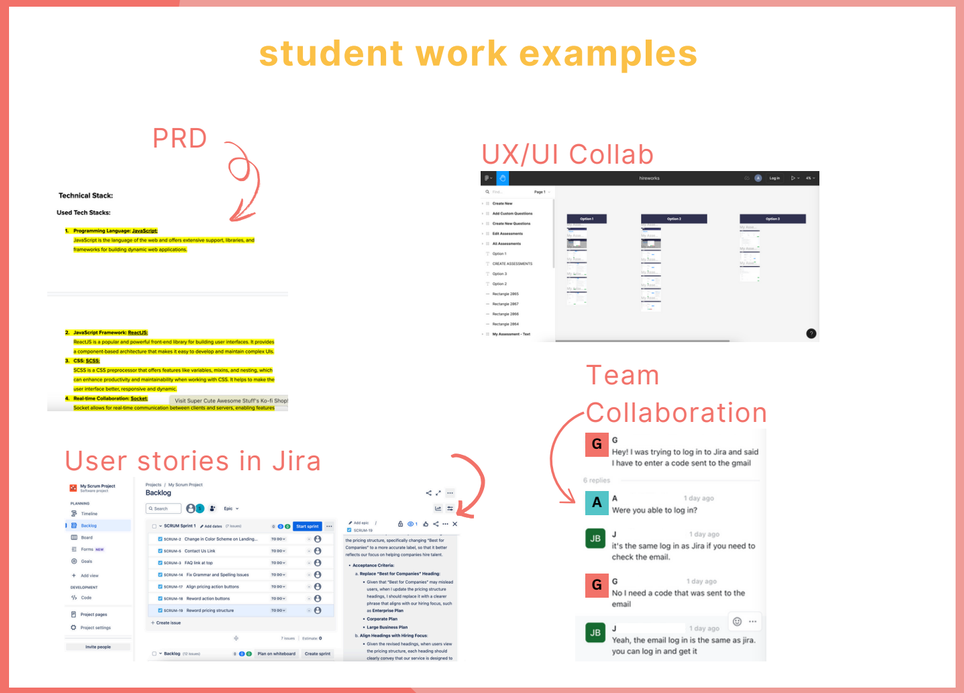
PRODUCT BUILDS

example product build

Hireworks



student work examples

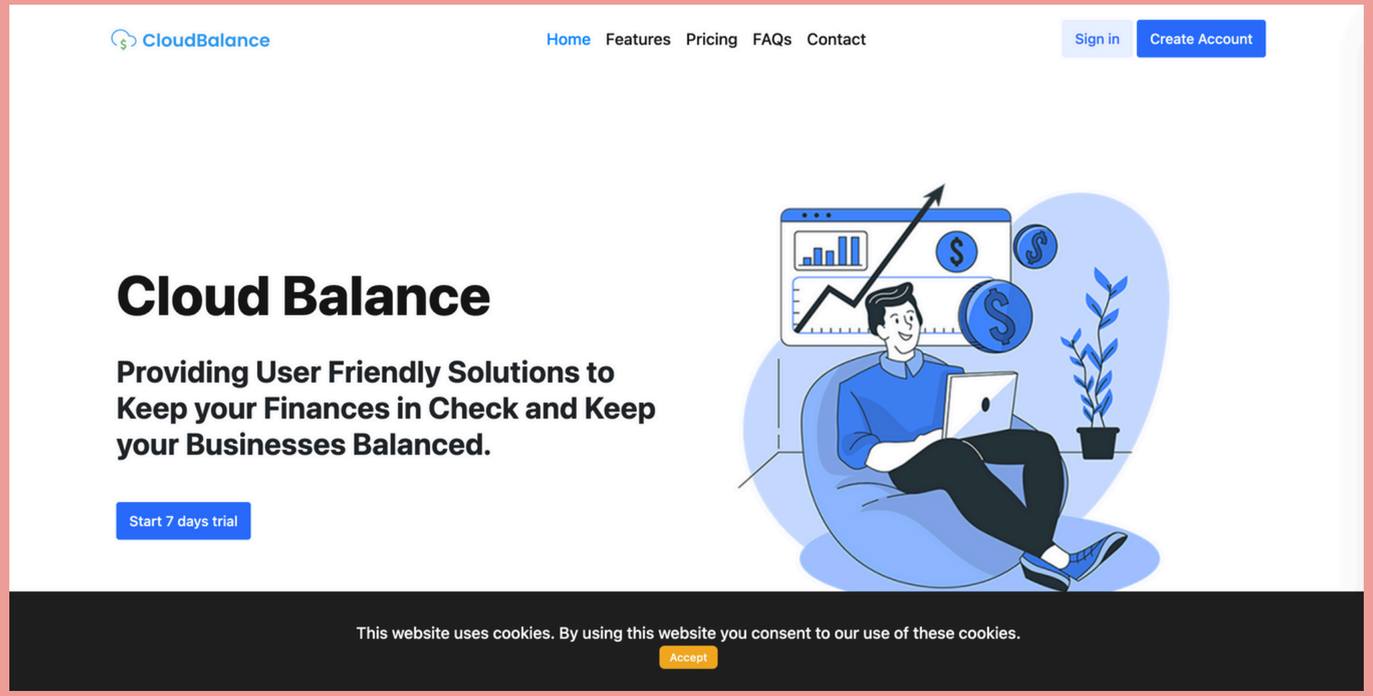


hireworks.ai
check it out

PRODUCT BUILDS

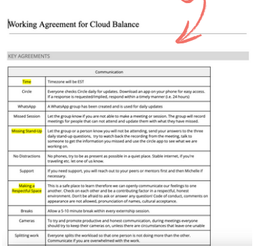
example product build

Cloud Balance



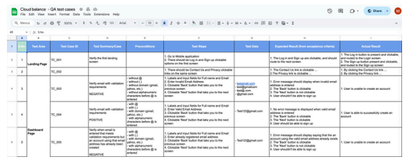
student work examples

Team Working Agreement

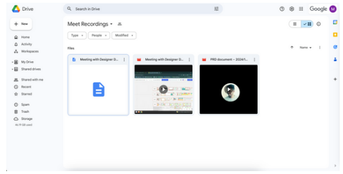


Miro Collaboration

Test Cases



Meetings with Designer



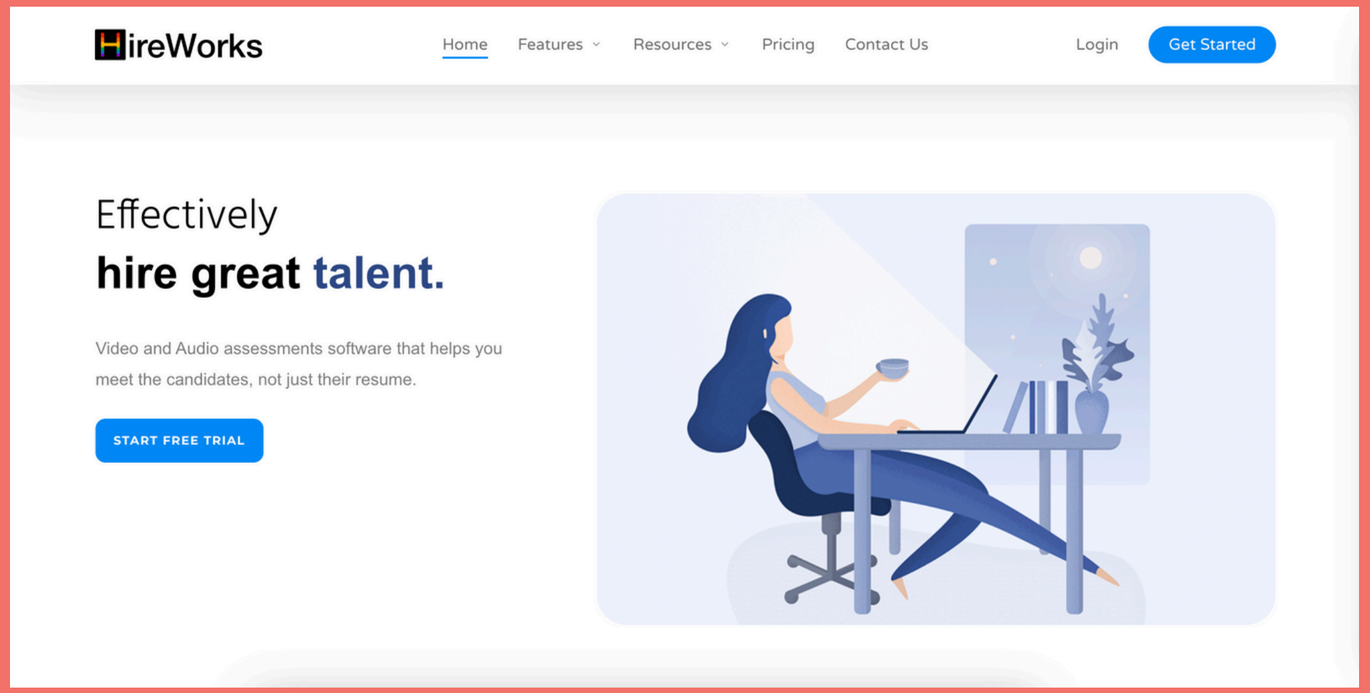
cloudbalance.co

check it out

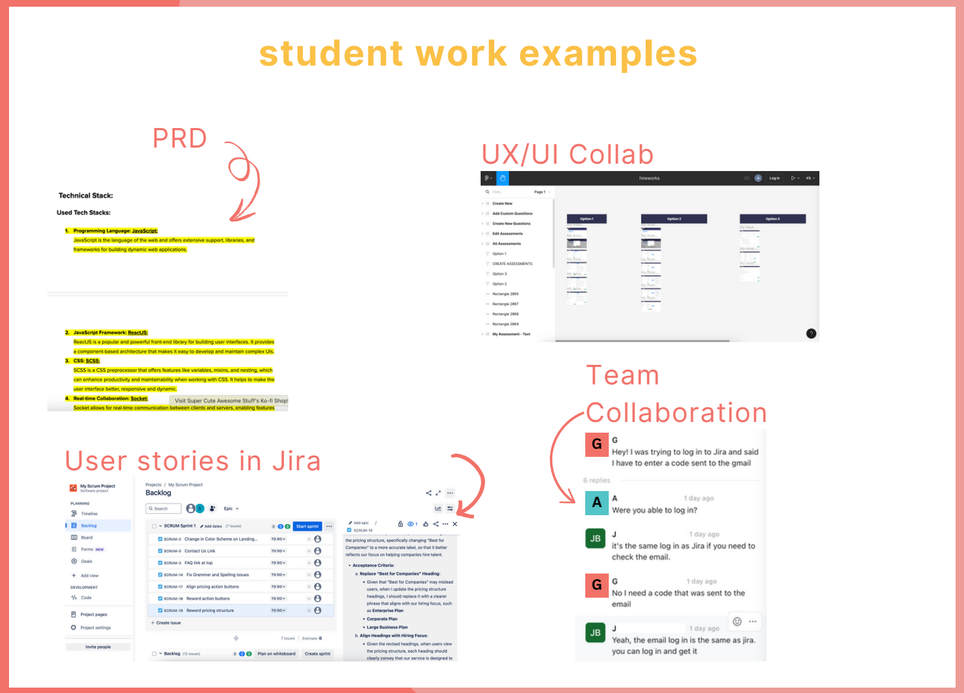
PRODUCT BUILDS

example product build

Hireworks



student work examples



hireworks.ai
check it out

4 TUITION

TUITION

Join our career-accelerating program.

Break into tech and start your new career.

Enrollment in our 16 week program includes...

- 16-week tailored learning math with self-paced courses.
- Weekly live sessions in the evenings with industry experts.
- 2 industry recognized certifications
- Practical hands-on experience via an externship
- Job reference for externship work
- Live 1:1 support with industry leaders and mentors
- Private learner community

And it doesn’t stop there...

TUITION

- Resume and cover letter support
- LinkedIn profile optimization
- Live interview prep sessions
- Virtual assistant support for job applications
- Offer negotiation support
- Ongoing continuous learning classes
- Alumni led support group after landing a job

TUITION

Funding

Upfront Payment

An upfront payment can save you money. Talk to an advisor to learn more about an upfront payment discount.

Flexible Payment Options

We have a number of different payment plans and finance options to fund your tuition over time.

Scholarships

We have limited scholarships available to help individuals who need the additional support. If needed, discuss this option with one of our career advisors.

Chat with our CEO or one of our admission advisors.

Financing options to fit your needs and unique situation.

AGILE ACADEMY

Our program is great. The ROI is even better. Many of our alumni have...

- ✔ Doubled or tripled their income.
- ✔ Landed remote or hybrid roles.
- ✔ Successfully transitioned into tech roles they love!

The medium total pay for business analysts with 0-1 years of experience is

$105K/yr

Source: Glassdoor (October 2024)

The medium total pay for product owners with 0-1 years of experience is

$126K/yr

Source: Glassdoor (October 2024)

5 CONNECT WITH ALUMNI

YOUR WHY

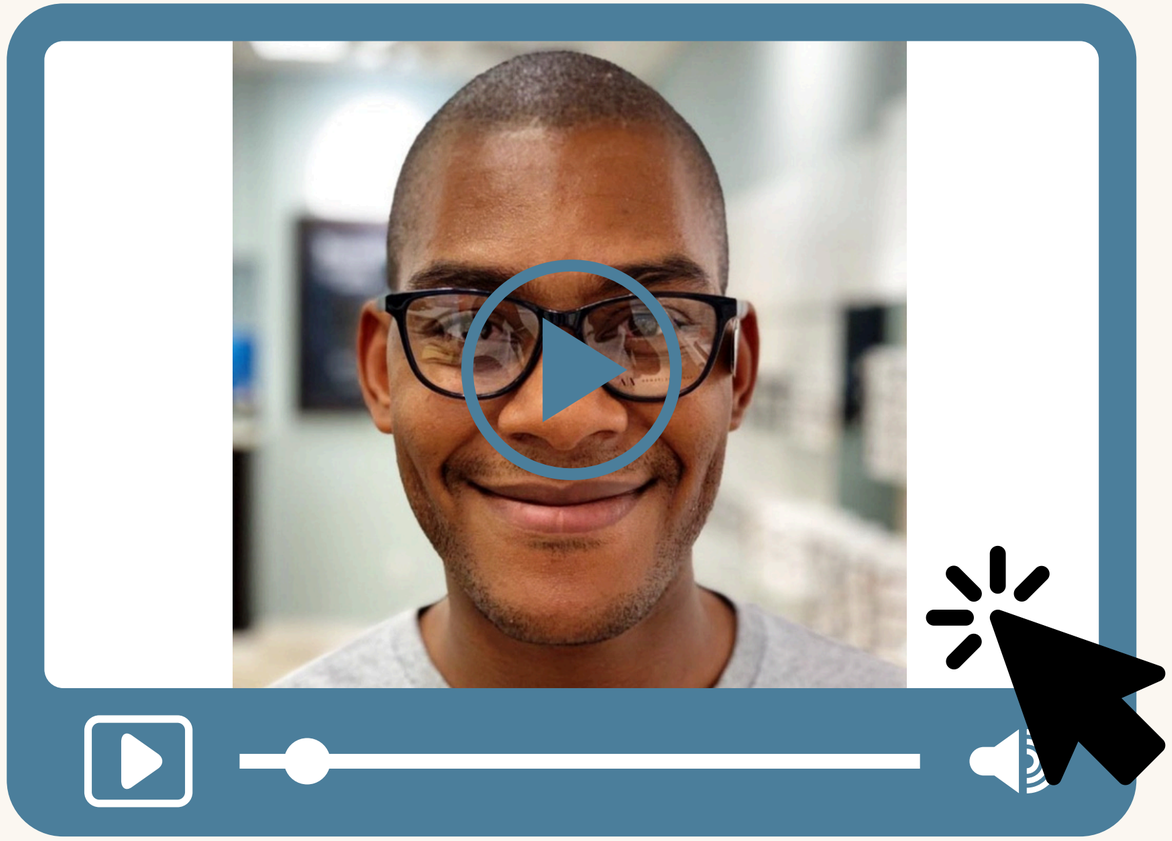
CONNECT WITH ALUMNI

CONNECT WITH *Jen* who successfully transitioned.

Connect with Jen

CONNECT WITH ALUMNI

LISTEN TO *Tyrone* who successfully transitioned.



Connect with Tyrone

CONNECT WITH ALUMNI

HEAR FROM *Yari* who successfully transitioned.

Connect with Yari

6 NEXT STEPS

NEXT STEPS

Talk to an admissions advisor. Book some time now.

Have questions? Just ask. Email us at support@agileacademy.io.

FOLLOW OUR SOCIALS

END OF PREVIEW